

# LiquidCash™

A healthy approach to community, sports and non profit fundraising.



## the LIQUID

**Proudly** Made in Canada

**100%** Natural Ingredients

**0%** Preservatives, Apple Juice,  
or Artificial Flavours

## the CA\$H

TrueBlue® 12 x 473ml Case

**BUY @ \$15.00    SELL @ \$22.00**

TrueBlack® 12 x 473ml Case

**BUY @ \$15.00    SELL @ \$22.00**

( Profit of **\$7.00** per Case sold )

## 8 EASY STEPS TO LIQUID CASH

- 1. Get Started:** Go to [www.LeadingBrandsInc.com](http://www.LeadingBrandsInc.com) for more information and to pre-register. Liquid Cash™ Community Fundraising initiative is for Non-profit organizations in Greater Vancouver only (registered charity status not required). Complete and submit an online "Request to Participate" to the Leading Brands™ Order Desk. **You must receive confirmation of receipt and acceptance back from Leading Brands™ before proceeding further.**
- 2. Distribute Customer Order Sheets:** These are the forms that you need to track sales to your customers. You will require one **Customer Order Sheet** for each sale. You can obtain these either in color hard copy from Leading Brands™ (allow at least one week for delivery) or you may print sufficient numbers from the [www.LeadingBrandsInc.com](http://www.LeadingBrandsInc.com) website to get going immediately.
- 3. Collect Payment Up Front:** We recommend that you obtain payment for each Order (payment should be made to your organization) at the time that the Customer Order Sheet is completed. Do not wait for payment until you deliver the product.
- 4. Collect Customer Order Sheets:** For each individual sale your Participant must complete and retain a separate **Customer Order Sheet**. **Do not leave the Customer Order Sheet with your customer.** The completed form will be your record of the transaction and provide you with the information that you need to ultimately deliver the product.
- 5. Complete and Enter your Order:** When your Liquid Cash™ Community Fundraising drive is completed, collect all **Customer Order Sheets** from your Participants, total the number of cases and either (i) enter that information onto the **Master Order Form** at [www.LeadingBrandsInc.com](http://www.LeadingBrandsInc.com) and submit it online or (ii) print out and manually complete the **Master Order Form** and fax it to the Leading Brands™ Order Desk at (604) 685-5245.
- 6. Receive Confirmation of your Order:** The Leading Brands™ Order Desk **MUST** receive and confirm your order before it is effective. If you have not received our confirmation within 2 business days please contact us (see contact info on reverse).
- 7. Arrange your Delivery:** Upon confirmation of your Order, Leading Brands™ Order Desk will contact you to arrange delivery. A minimum of 50 cases are required for each delivery. Allow at least one week for delivery. We will only deliver to a single appropriate location that you identify within the market area you have identified on your Request to Participate. You must provide us with a "delivery window" of time, not less than 2 hours in length. You are responsible to distribute the cases to your individual customers. **NOTE:** Each case of product weighs approximately 7 kgs (15 lbs). Please assure that you have arranged adequate dry, secure storage space to hold the product until you are able to distribute it. That location must be readily accessible to safe and legal parking for a delivery van or medium sized truck. A garage, small warehouse or public storage unit would be most appropriate. Our delivery person will not carry product up or down stairs or deliver to any location they deem unsafe.
- 8. Receive your Delivery in Person:** The authorized representative who you identified in your Request to Participate, or whom you subsequently arranged in writing with the Leading Brands™ Order Desk to be your authorized representative, **MUST** be present in person to receive delivery - during the **ENTIRE DELIVERY WINDOW** - and produce valid picture identification and sign for receipt.



**ORDER FORM ON REVERSE**

[www.LeadingBrandsInc.com](http://www.LeadingBrandsInc.com)




**PRODUCT ORDER FORM (CANADIAN)**

DESCRIPTION	PRODUCT CODE	CASE UPC	COST/CASE	CASE QUANTITY	TOTAL COST	PROFIT / CASE
<b>TrueBlue® (12 x 473mL Case)</b>						
Wild Blueberry	00305	6 28274 00315 4	\$15.00			\$7.00
Wild Blueberry Lemonade	00332	6 28274 00333 8	\$15.00			\$7.00
<b>TrueBlack® (12 x 473mL Case)</b>						
Blackberry	00400	6 28274 00410 6	\$15.00			\$7.00
Black Currant	00401	6 28274 00411 3	\$15.00			\$7.00
<b>Total:</b>						
50 Case Order Minimum (any combination)						
<b>Order Total:</b>						

Price includes all taxes

**CONTACT INFORMATION**

Organization: .....

Contact name: .....

Address: ..... City

Province ..... Postal Code

Phone: .....

Email: .....

Requested Delivery Date / Time: .....

 \* Allow ONE week for delivery  
 \* 2 hours delivery time window, 9AM - 5PM Business Days Only

Requested Delivery Location: .....

Greater Vancouver Only

**When your order is finalized submit completed form to the Leading Brands Inc Order Desk**

 fax: 604.685.5245  
 email: orderdesk@LeadingBrandsInc.com  
 Phone: 604.685.5200 or 1.866.685.5200

**Please Select your Payment Method**
 Cash or Bank draft (IN ADVANCE)
  VISA
  MasterCard

Name on card

Number ..... Exp

Signature

Authorizing Recipient: .....