

BRAND X Originals™



The first premium carbonated soft drink without the premium price.

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Carbonated soft drinks have been around since the early 1800's and have today become the favourite refreshment choice in America. There are hundreds of brands, mostly offering the same flavours and look to the bottles or cans. The choices are endless: You can buy a "brand name" cola for \$1.19, or you can buy a "premium" or "trendy" soft drink for \$1.99 or more.

It's time for something new. **Brand X**



What is Brand X?

- A premium soft drink without the premium price
- Available in 5 unique and refreshing flavours
- An attractive and convenient single serve 355 mL glass bottle with twist off cap

Brand X is not

- A fad
- A copy cat
- A complicated brand

Brand X tastes great, looks great and appeals to everyone! It provides great value and is a unique, fun brand.

Distributed by Leading Brands (NASDAQ: LBIX)
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SPECIFICATIONS

Glass Bottle Size	355 ml	Case Cube	0.42 cubic feet
Bottle Dimensions	9.125" H x 2.4" W	Cases per Pallet	115
Case size	12 x 355 ml	Pallet Configuration	23 cases x 5 layers
Case Weight	6.99 kg	Pallet Weight (including pallet)	835 kg
Case Dimensions (LxWxH)	10" x 7.8" x 9.25"	Pallet Height	51.5"

UPC CODES

	Bottle	Case
Shirley	6 28274 00800 5	6 28274 00810 4
Roy	6 28274 00801 2	6 28274 00811 1
Swamp Water	6 28274 00802 9	6 28274 00812 8
Orangoutang	6 28274 00803 6	6 28274 00813 5
Red Beer	6 28274 00804 3	6 28274 00814 2