



INFINITY™



Sparkling Canadian Mountain Spring Water

LIME • NATURAL • LEMON



Sparkling Canadian Mountain Spring Water

WATER is the ever growing, ever crowded beverage of choice today. There are so many brands, bottle shapes and sizes but they are all just "WATER" to a consumer. We all know we should drink more water but bottled water is boring. There are "European" alternatives, but they come at a high price and have a "stuffy" or "phoofy" image. There are diet sodas, but they are simply not natural, contain preservatives and are increasingly perceived as unhealthy.

INFINITY Sparkling Mountain Spring Water meets the demand for the mainstream consumer.

What is INFINITY?

- Sparkling Canadian Mountain Spring Water
- 3 refreshing natural flavours: Natural, Lemon, and Lime
- 355 mL single serve glass bottles with twist off cap
- 0 Calories, 0 Carbs, 0 Sugar

INFINITY:

- Does Not contain preservatives
- Does Not contain Sugar, Carbs or Calories
- Does Not contain artificial flavours or colours

INFINITY is bottled with pure spring water from the costal mountains of BC. It is produced, bottled and shipped locally. INFINITY is sodium free, contains low dissolved solids and fits in with a Low Carb lifestyle. INFINITY does not promote tooth decay and is a great beverage choice for diabetics or anyone monitoring their diet.

Distributed by Leading Brands (NASDAQ: LBIX)

For more information, please call:

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SPECIFICATIONS

| | | | |
|--------------------------------|--------------------|---|---------------------|
| Glass Bottle Size | 355 ml | Case Cube | 0.42 cubic feet |
| Bottle Dimensions | 9.125" H x 2.4" W | Cases per Pallet | 115 |
| Case size | 12 x 355 ml | Pallet Configuration | 23 cases x 5 layers |
| Case Weight | 6.99 kg | Pallet Weight (including pallet) | 835 kg |
| Case Dimensions (LxWxH) | 10" x 7.8" x 9.25" | Pallet Height | 51.5" |

UPC CODES

| | Bottle | Case |
|----------------|-----------------|-----------------|
| Natural | 6 28274 00100 6 | 6 28274 00110 5 |
| Lime | 6 28274 00101 3 | 6 28274 00111 2 |
| Lemon | 6 28274 00102 0 | 6 28274 00112 9 |