

50% less Calories than TrueBlue®



LiteBlue™

More Antioxidants.
Less Calories. Great Taste.



LiteBlue™

Blueberries are good for you and they taste great!

Now you can enjoy the same great taste of TrueBlue™ Blueberry Cocktail with 50% less sugar and calories!

Every 500mL glass of LiteBlue™ Blueberry Cocktail has as much juice as a full serving of fresh Blueberries.

(According to Canada's Food Guide, one serving of fresh blueberries = ½ cup fresh fruit)

LiteBlue™ Blueberry beverages contain:

- 100% recommended daily intake of Vitamin C
- 50% less sugar and calories than TrueBlue™
- All Natural flavours and colours

LiteBlue™ Blueberry beverages:

- Are sweetened with Cane Sugar and Splenda®
- Do not contain High Fructose Corn Syrup, Glucose or Fructose
- Make the perfect choice for calorie and sugar reduced diets

LiteBlue™ is available in 2 natural and refreshing flavours:

- Blueberry
- Blueberry Raspberry

Distributed by Leading Brands (NASDAQ: LBIX)
For more information, please call:

1.866.685.5200

www.trueblueberry.com



SPECIFICATIONS

PET Bottle Size	1.89 L
Case Size	8 x 1.89 L
Case Weight	16.846 kg
Case Dimensions (LxWxH)	19.5" x 7.84" x 11.3"
Case Cube	1.0 cubic feet
Cases per Pallet	60
Pallet Configuration	12 cases x 5 layers
Pallet Weight (including pallet)	1045 kg
Pallet Height	62"

1.89 L UPC CODES	Bottle	Case
Blueberry	6 28274 18601 7	6 28274 18611 6
Blueberry Raspberry	6 28274 18602 4	6 28274 18612 3