

North America's Only National Blueberry Brand



TrueBlue[®]

The goodness of
blueberries year round.

TrueBlue®



Blueberries are good for you and they taste great!

TrueBlue Blueberry beverages contain:

- All natural flavours and colours
- Cane sugar to maximize the great taste of Blueberries
- 100% recommended daily intake of Vitamin C

TrueBlue Blueberry beverages:

- Have less calories than most Cranberry cocktails and juice blends
- Do not contain High Fructose Corn Syrup
- Have less total carbohydrates and sugars than most Cranberry cocktails and juice blends

TrueBlue Blueberry is available in four unique and delicious flavours:

- Blueberry
- Blueberry Cranberry
- Blueberry Green Tea
- Blueberry Pomegranate

TrueBlue Blueberry is the perfect beverage for anyone who wants to do something good for his or her body while enjoying the goodness of blueberries year round.

Distributed by Leading Brands (NASDAQ: LBIX)
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SPECIFICATIONS

PET Bottle Size	1.89 L	473 mL
Case size	8 x 1.89 L	12 x 473ml
Case Weight	16.846 kg	6.66 kg
Case Dimensions (LxWxH)	19.5" x 7.84" x 11.3"	10.7" x 8.46" x 7.9"
Case Cube	1.0 cubic feet	0.413 cubic feet
Cases per Pallet	60	119
Pallet Configuration	12 cases x 5 layers	17 cases x 7 layers
Pallet Weight (including pallet)	1045 kg	825 kg
Pallet Height	62"	60.5"

1.89 L UPC CODES	Bottle	Case
Blueberry	6 28274 18808 0	6 28274 18818 9
Blueberry Cranberry	6 28274 18807 3	6 28274 18817 2
Blueberry Green Tea	6 28274 18806 6	6 28274 18816 5
Blueberry Pomegranate	6 28274 18805 9	6 28274 18815 8

473 mL UPC CODES	Bottle	Case
Blueberry	6 28274 00305 5	6 28274 00315 4
Blueberry Cranberry	6 28274 00306 2	6 28274 00316 1
Blueberry Green Tea	6 28274 00307 9	6 28274 00317 8
Blueberry Pomegranate	6 28274 00308 6	6 28274 00318 5