

North America's Only National Blueberry Brand



TrueBlue™

Blueberries are the #1 Antioxidant Fruit

*USDA research ranks blueberries the #1 fruit among 40 fruits and vegetables in antioxidant activity.

TrueBlue™



Blueberries are good for you and they taste great!

Recent research on Blueberries continues to find support that they have the highest level of antioxidants among fruits and vegetables. There is growing evidence that Blueberry consumption may help:

- Slow down the aging process
- Reduce the risk of diseases such as cancer, heart disease and stroke
- Reduce the risk of urinary tract infection
- Ease eye fatigue and may improve eyesight

TrueBlue Blueberry beverages contain:

- All natural flavors and colors
- Cane sugar to maximize the great taste of Blueberries
- 100% recommended daily intake of Vitamin C

TrueBlue Blueberry beverages:

- Have less calories than most Cranberry cocktails and Cranberry juice blends
- Do not contain High Fructose Corn Syrup
- Do not contain Cholesterol or Fat

Distributed by Leading Brands (NASDAQ: LBIX)

For more information, please call:
1.866.685.5200

www.trueblueberry.com



SPECIFICATIONS

PET Bottle Size	64 fl oz	16 fl oz
Case size	8 x 64 fl oz	12 x 16 fl oz
Case Weight	37.14 lbs	14.7 lbs
Case Dimensions (LxWxH)	19.5" x 7.84" x 11.3"	10.7" x 8.46" x 7.9"
Case Cube	1.0 cubic feet	0.413 cubic feet
Cases per Pallet	60	119
Pallet Configuration	12 cases x 5 layers	17 cases x 7 layers
Pallet Weight (including pallet)	2273 lbs	1793 lbs
Pallet Height	62"	60.5"

64 fl oz UPC CODES	Bottle	Case
Blueberry	6 28274 17808 1	6 28274 17818 0
Blueberry Cranberry	6 28274 17807 4	6 28274 17817 3
Blueberry Green Tea	6 28274 17806 7	6 28274 17816 6
Blueberry Pomegranate	6 28274 17805 0	6 28274 17815 9

16 fl oz UPC CODES	Bottle	Case
Blueberry	6 28274 00300 0	6 28274 00310 9
Blueberry Cranberry	6 28274 00301 7	6 28274 00311 6
Blueberry Green Tea	6 28274 00302 4	6 28274 00312 3
Blueberry Pomegranate	6 28274 00303 1	6 28274 00313 0